



Term	Week	YEAR 12 BUSINESS STUDIES – 2024-25 SCOPE & SEQUENCE
4	1	<b>Marketing</b> (30 hours)
	2	Outcomes H2, H3, H4, H5, H6, H7, H8, H9 Strategic Role of Marketing
	3	Influences on Marketing
	4	Marketing Processes
	5	Marketing Strategies
	6	<b>Major Assessment:</b> Assessment Task 1 Week 8
	7	Case Study Research (Marketing) 30%
	8	H1, H3, H7
1	1	<b>Operations</b> (30 hours)
	2	Outcomes H2, H3, H4, H5, H6, H7, H8, H9, H10 Role of operations management
	3	Influences on operations management
	4	Operations processes
	5	Operations strategies
	6	<b>Major Assessment:</b> Assessment Task 2 Week 9 Stimulus Skills Report 20% H2, H5, H8
	7	<b>Finance</b> (30 hours)
	8	Outcomes H1, H2, H3, H4, H5, H6, H7, H8, H9, H10
	9	Role of financial management
	10	
2	1	<b>Finance</b> (30 hours) continued...
	2	Influences on financial management
	3	Processes of financial management
	4	Financial management strategies
	5	<b>Major Assessment:</b> Assessment Task 3 Stimulus Skills Test 20% H5, H8, H10
	6	<b>Human Resources</b> (30 hours)
	7	Outcomes H1, H2, H3, H4, H5, H6, H7, H8, H9
	8	Role of human resources management
	9	
3	1	<b>Human Resources</b> (30 hours) continued...
	2	Key influences on human resource management
	3	<b>Major Assessment:</b> Assessment Task 4 Trial HSC exam 30% - Outcomes ALL
	4	Processes of human resource management
	5	Strategies of human resources management
	6	Effectiveness of human resource management
	7	
	8	
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